

resonance

THE EVOLUTION WILL BE TELEvised

RESONANCE

CONTENTS :

WHAT IS RESONANCE?	-	04
THE REASON	-	09
THE STORY	-	17
TASTER	-	23
TRANSPARENCY OF POWER	-	24
WILL YOU HELP?	-	27

STORIES HAVE POWER.

**THEY ENGAGE,
ENRAGE,
INSPIRE.**

**SOMETHING HAS HAPPENED.
WE NEED TO ACT
NOW.**

WHAT IS RESONANCE?



ABOVE:
Stills from the taster, shot as part of the first incarnation of RESONANCE.

WATCH THE TASTER AT:
<https://www.willyouhelp.co.uk/#taster>

The best stories start simple and RESONANCE is no exception.

At launch, RESONANCE appears to be no more than an engaging, action-packed television drama with a sci-fi twist, revealing the story of a mysterious device – the **Resonant Object**. It has existed on earth for thousands of years, and few know of its existence.

Or of the power that resonates outwards from it.

WHAT IS RESONANCE?

After the Second World War, the Resonant Object is hidden, its power having fueled the worst of humanity. But in 2007, work on the construction of the London Olympic Village exposes it anew. Its guardians must sequester it to a new location. But *others* have also awaited this moment.

They will use all means to capture the Object and use it for their own purposes...

The RESONANCE cast of characters all connect in some way with the Object. Real agendas are camouflaged, misdirected, and revealed across the series. Audiences are kept engaged and on tenterhooks to the last.

But RESONANCE is more than a TV show.

WHAT IS RESONANCE?



ABOVE:
RESONANCE storyboard –
key frames.

BELOW:
Panels from a RESONANCE
comic book.

From the outset audiences have the option to explore RESONANCE across a range of media.

From animated series and audio drama, to novelisations and graphic novels. Interacting via social networks, gaming, and immersive XR experiences. For those who dig deeper, these platforms allow access to a rich narrative world.

Sharing stories that connect. How is this possible?



WHAT IS RESONANCE?

Long ago, the Resonant Object was shattered. Over time its pieces have made their way to all corners of the globe.

The audience has scope to create stories about a piece of the Object found in their geographic location. Using a unique framework we have developed called open-source narrative, the audience will have freedom to craft content around The Mothership Series. As pieces are discovered, the narrative deepens.

Touching the real world and building momentum towards **an incredible conclusion in the summer of 2026.**

RESONANCE

WHAT'S THE **BIG** IDEA?

**PROFIT AS THE
DOMINANT FORCE IN
OUR SHARED NARRATIVE
HAS HAD ITS DAY.**

CHANGING THIS IS HARD.

STORIES CHANGE THINGS.

PROFIT AS THE DOMINANT FORCE IN OUR SHARED NARRATIVE HAS HAD ITS DAY

Towards the end of the last millennium we were pretty sure how to measure our success.

Profit.

Capitalism believed it had won the ideological wars of the 20th Century. That all the free market needed was that regulation step aside and allow it to provide humanity all the guidance needed. To keep humanity evolving at the top of known consciousness.

When came the time to party like it's 1999, we were sure we knew what we were doing. Investing in ideas. Investing in technology. Investing in the future.

But the cracks were already showing...

The notion that an economic system reliant on infinite growth could function in a system of finite resource was already straining under the burden of reality. By the time the Purple Party God had escaped this realm, it was pretty clear that we needed a new way. A new financial paradigm.

Most people who can - who *want* to - help, know the new way isn't Brexit. That, for certain, it isn't Trump. Those with their eyes open can see where the Brump-ways lead. If you let power hide, the worst of us thrive. We are sleepwalking toward losing the best of what the last millennium gave us.

Profit has served us well. It has served our leaders well. And it has moved us toward a system of structural governance that LOVES stability. But that system's reliance on infinite growth pushes us ever closer to catastrophe.

We only have so much stuff.

How do we fix it?

We Create Resonance.

CHANGING THIS IS HARD

All well and good: New Financial Paradigm, We Create Resonance.

“What does that even mean?!!!”

It means we choose.

The way we organise ourselves is up to us, and just because the complex financial system that governs our lives seems beyond our control, that doesn't mean it is.

The tiny fraction of humanity it currently benefits want us to think that it's too complex to unravel. And the awkward truth is they - those who watch from the shadows - hold all the power.

But if humanity wants a balanced structure, we can create one. It will need to be done one-step-at-a-time and we will need to prove it works. We can do it by acting it. We can make it successful.

And there's no better place to start than the entertainment industry...

The world of entertainment is riddled with waste and inundated with inflated salaries. In this industry - like all others - if you let power hide, the worst of us thrive. Yet - and this is important - the majority of those that work in media want a fair and balanced world. A good proportion are likely to make personal sacrifices to get it too.

“Nice TED talk. Again, WHAT DO YOU MEAN?”

We *mean* we are going to create a transparent media project with more than profitability as it's metric of success. We're going to create a story where the powerful choose to be seen. We're going to create a story where the powerful choose to give.

We're going to **Create Resonance.**

STORIES CHANGE THINGS

100,000 years or so ago, we were just another type of animal making no greater mark on this blue planet than the next. Now we have skyscrapers, planes, satellites, near-instant global communication, and the Marvel Cinematic Universe.

Now we utterly dominate our planet.

One of the best explanations for what changed is '*Sapiens*' by Yuval Noah Harari. The top line is that we learnt how to communicate and collaborate. We started telling each other stories.

Stories about monsters to avoid. Stories about heroes. Stories about enemies, friends, families, good, evil, life, love, god and consciousness.

Those stories gave us power.

Power that's been hidden.

Power that's been totally abused.

Power that's on the brink of imploding spectacularly. Not good-spectacular, either.

Extinction-spectacular.

Because when it all collapses, it'll be the brutal stories that take control of the narrative.

There's still time. Time for the people who care.

How do we best use that time?

We Create Resonance.

RESPONSE

WHAT'S THE **STORY?**

FICTION

Reality begins with you.

Consciousness creates time and space.

The expansion of the Universe relates to the expansion of consciousness. Belief, informed by experience. Everybody believes what their world has taught them. Our experiences, shared and agreed.

Yet no two beliefs can ever be exactly the same. We have - within the bounds of reason - control over the shape of our own reality and existence.

Religious sects and secret societies - trying to find a way to control belief in order to minimise conflict within humanity - have known this for millennia. In the beginning, with humanity at its most animalistic and brutal, these sects and societies were in almost complete agreement that the way to control experience and belief was through fear.

Its results were instant.

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REALITY

IN THE SUMMER OF 2026,

WE SHOW

THE TRUTH.

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FICTION

The success of these principles led to times where core belief systems were shared by large numbers of people. As a consequence of this, huge power ended up in the hands of very few. Over time, belief systems stabilised humanity and people became more civilised. And so the need for fear within these systems diminished.

Those in control of these systems were reluctant to relinquish their control. Doing so undermined the system of belief itself, risking a return to chaos and brutality.

Meanwhile, observational science championed by the natural philosophers of the late 17th Century served as a logical way to unlock the essential truths of the universe.

As we enter the 21st Century, science has now reached an era of faith. Humans can't experience the orders of magnitude that the extremes of science attempt to observe and unlock.

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REALITY

THE NARRATIVE OF PRODUCTION:

If condensed, the story of how TV shows get to transmission can be pretty interesting. The actors, writers, directors, producers, financiers, distributors - and literally hundreds of other contributors - all have stories. Some of them are interesting. Some, not so much.

If you have at your disposal a brilliant writers room engaged in bringing a universe-building sci-fi drama to the screens of the world, then telling the story of how it got made can be made even more engaging.

And useful.

When cameras are focused on decisions, those decisions tend to be less selfish. At the heart of Resonance is a desire to change how power is held accountable. Transparency is key. In 2026 we will show how we've reached the conclusions that form the basis of our constitution.

The Evolution will be televised.

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FICTION

Drawing from the 2001 monolith concept, the RESONANCE narrative suggests that sometime between the 3rd century BC and 3rd century AD the Resonant Object appeared on the planet Earth.

The Object pushed evolution forward. It radiates truth and those near it find their belief enhanced.

RESONANCE begins with the largest piece of the Object being brought back into play...

REALITY

It's already an amazing - almost unbelievable - story.

The things that have happened, the characters they've happened to. And we've not even got to the interesting bit.

The bit where our story changes the world. The bit where YOUR story changes the world...

You choose.

We choose.

The Evolution will be televised.

NEWTON TAKES
OVER THE MINT

1699

LONDON
EPIPHANY

February 2007

TASTER
FILMED

April 2010

HESS FLIGHT
TO
SCOTLAND

May 1941

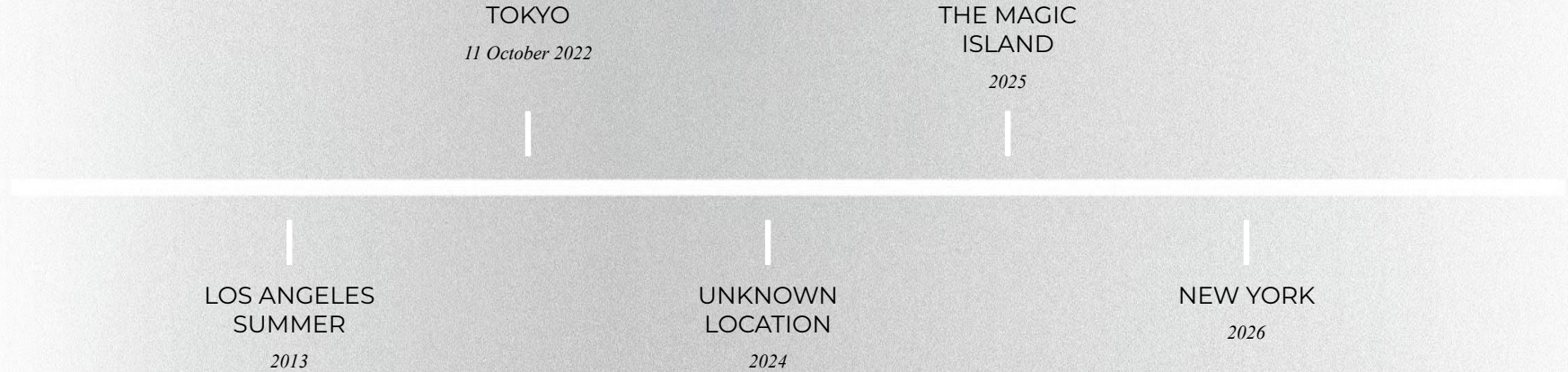
FIRE AT
WATERDEN
ROAD

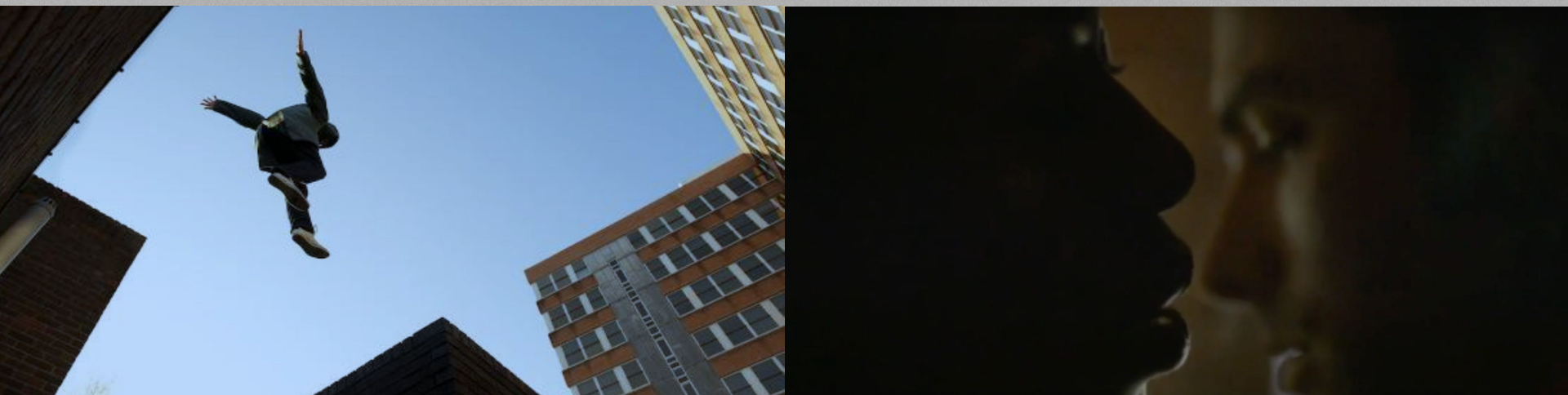
November 2007

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THE STORY - TIMELINE

(To find out more: <https://www.willyouhelp.co.uk/timeline>)





ABOVE:
Stills from the RESONANCE taster.

The taster was shot as a part of the first incarnation of Resonance.

It was a pro shoot, with a pro team, and everyone gave their services for free. (Except Charles Dance who got to keep his Paul Smith suit!)

We did it to show the caliber of production, cast, and crew we were aiming at for The Mothership Series.

WATCH THE TASTER: <https://www.willyouhelp.co.uk/#taster>

resonance

TRANSPARENCY OF POWER

At the moment, money is power. In order to control that power, transparent accounting will be at the very heart of everything we do.

Everyone will know what everyone gets paid. Everyone will know whether we're being generous or greedy.

We believe by doing this, the corporate structure we create will save the world.

SO OUR QUESTION TO YOU IS...

RESONANCE

WILL **YOU** HELP?

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RESONANCE

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RESONANCE